

**Our 5 Year Vision** To lead growth in our business community to position Manukau as the recognised second Auckland CBD by 2022

## Our Resources

- Our Business Manukau team
- Our Executive Committee
- Our funding of \$490,000 pa
- Our office premises
- Our plant and equipment

## Our Core Purpose

To help our businesses grow and increase the value of our commercial properties

## What We Do

We connect business opportunity with demand to achieve economic growth

## 2 - 3 Year Strategic Moves

1. To have established collaborative agendas with combined stakeholders
2. To develop systems and technology to connect opportunities with business
3. To be recognised as the go-to source of knowledge, advice and support for Manukau businesses

## Key Focus Activities

1. Collaboration
2. Advocacy
3. Opportunity

## Key Stakeholders

- Members - business and property owners
- Council/Panuku & Otara-Papatoetoe Local Board
- Education providers - AUT, MIT and PTEs
- Auckland Transport
- ATEED & TSI (Southern Initiative)
- New Zealand Police
- Community

## 12 Month Priorities

1. To engage and align key stakeholders in vision for Manukau
2. To support key attractions and events to drive Manukau visitor numbers
3. To pro-actively assist in targeting strategic business tenancies
4. To support our education sector to achieve growth required to be the second largest education hub in Auckland

## Next 90 Day Focus

To communicate and engage Business Manukau members and key stakeholders with the Strategic Plan

## Key Performance Indicators

WHAT	BY WHEN	RED	YELLOW	GREEN
To hold one joint key stakeholder meeting per quarter	July 2018	0-1	2-3	4
Identify and attract 1 key strategic tenant to Manukau	July 2018	0	0	1
To hold one joint education provider meeting per quarter	July 2018	0-1	2-3	4
Inform members and stakeholders of Strategic Plan	Sep 2017	<59%	60 - 75%	>75%