

Business Manukau

Chairman's Report

Year Ending 30 June 2020

Thank you all for coming today for our annual AGM.

Well what a unique year 2020 has been and still likely to be. Looking back 12 months, who would have known NZ would have shut down for 5 weeks and then 4 months later Auckland going back into level 3 for a further 2.5 weeks whilst the rest of NZ operated in level 2.

Whilst we all know about the economic impacts Covid 19 has had on us I am more concerned with the mental health of each and every one of us. If we do not talk openly about this, then it is a missed opportunity. We were fortunate enough to have Mike King speak to us about mental illness and how important it was to talk about. Please do not lose this opportunity. We are all feeling it.

Support local has never been more important so please look after your neighbour and buy local – we want you to work and shop in Manukau to support Manukau.

As I look back on the year, I am proud to have stage 1 of the security cameras in place watching over Manukau. Whilst we have not been advertising the fact Manukau now has security cameras, I am aware they have already led to arrests and helped in a number of other arrests since they have been installed. We have now approved costings for stage 2 so expect to see an additional 60 cameras in the Manukau area. So, as I stand here before you I note that if you commit a crime in Manukau you are now more likely to be caught if you are in view of our cameras, and when stage 2 is complete, dare I say it, you will be even more likely to be caught.

I look forward to completion of stage 2 later this year.

We are now working actively on our marketing strategy, to promote Manukau as a destination to visit. We have partnered with Saturday Creative, who are a well-respected marketing agency with extensive experience in the Manukau area. We are excited to be working with Saturday Creative to develop a full marketing plan and hopefully you will start to see the fruits of this project from next year.

I would like to take this opportunity to thank our Partners, Auckland Council, Panuku, Auckland Transport, ATEED, NZ Police, our security provider – Platform 4 Group – who are doing a fantastic job for us, and Safer Cities – our excellent CCTV camera partner. I would also like to thank the Board for their ongoing commitment, Rachel, Karen, Ilango, Stephen, Emily, Debra and Belinda and our great Local Board representative Dr Ashraf Choudhary for his and the local board's ongoing support. Sadly, we are losing one of our board members today, Mark Smith, Manager of Briscoes Manukau. I wish Mark every success with his work, and his life as a new dad.

Lastly, but by no means least, none of this would happen without the wonderful support of our Manukau business Team, Janene and Tess lead by the wonderful Kerry.

Thank you.

Aaron Jones

Chairman

Manukau Business Association Inc.

21 October 2020