

Business Plan 2017-2018

Action Item	Due Date
Crime Prevention and Security	
1. Design and implement an integrated, efficient <u>CCTV system</u> for the whole of Business Manukau in partnership with Members, Local Board, Auckland Council, Police and Auckland Transport	30 June 18
2. Attend a minimum of 350 member <u>security-related callouts</u>	30 June 18
3. Ensure that all <u>graffiti/tagging</u> is removed/painted over within 48 hours of identification/notification	30 June 18
Member Services	
4. Assist a minimum of 80% of business members to list their businesses on the new <u>business directory</u> at www.BusinessManukau.co.nz	30 June 18
5. Keep <u>member database</u> updated to ensure that no more than 5 bounces occur per group email/newsletter	30 June 18
6. Hold a minimum of 6 business <u>networking/training events</u>	30 June 18
7. Provide <u>Marketview</u> quarterly retail spending reports by email, and a member information workshop before 30 April 2017.	30 June 18
Strategic Goals	
8. Add to website new pages for <u>Vacant Premises</u> and <u>Businesses for Sale</u> . Actively assist members to fill vacancies and sell businesses.	31 March 18
9. Identify and attract 1 <u>key strategic tenant</u> to Manukau	30 June 18
10. Hold one joint <u>key stakeholder meeting</u> per quarter	30 June 18
11. Hold one joint <u>education provider meeting</u> per quarter	30 June 18
12. Lobby local and central government for funding for <u>Manukau beautification</u> and provision of <u>Te Papa</u> .	30 June 18