

Business Manukau

16th Annual General Meeting

Wednesday 19 October 2022

Welcome

Introductions

- Existing Committee
- Staff

Apologies

Minutes 2021 AGM

Matters Arising

Approval of Minutes

Chairman's Annual Report

2021 – 2022

Stephen Grey

Treasurer's Financial Report

2021 - 2022

Belinda Sutton

General Manager's Report

Kerry Burridge

Key Results 2021 - 2022

See document:

Progress Made Against KPIs 2021 - 2022

CCTV Project Summary 2018 – 2022 (ex GST)

| FYE 30 June | CAPEX | % of Total | Running % | Stage |
|--------------|------------------|------------|-----------|---------|
| 2018 | \$25,200 | 6% | 6% | Audit |
| 2019 | \$10,226 | 2% | 8% | Stage 1 |
| 2020 | \$172,628 | 40% | 48% | Stage 1 |
| 2021 | \$63,043 | 15% | 63% | Stage 2 |
| 2022 | \$161,741 | 37% | 100% | Stage 2 |
| TOTAL | \$432,838 | | | |

CCTV Camera Installation Summary

| | PTZ | ANPR | Fixed | Multi-imager | Installed not active | Planned | Total |
|--------------|-----|------|-------|--------------|----------------------|---------|-------|
| Stage one | - | 11 | 15 | - | - | - | 26 |
| Stage two | 1 | 1 | 31 | 4 | 6 | 8 | 51 |
| TOTAL | 1 | 12 | 46 | 4 | 6 | 8 | 77 |

CCTV Camera Locations



Looking Forward.... from 1 July 2022

1. Strategic Plan (new)
2. Business Plan
3. Budgets 2022-2024

Business Manukau Strategic Plan 2022 – 2027

OUR VISION

Manukau – Heart of the South

OUR CORE PURPOSE

Supporting Business and our Community



OUR VISION
OUR PURPOSE

Manukau – Heart of the South

Supporting Business and our Community

| WHAT WE DO | | | | | | |
|--------------|---------------------------|---|---|---|--|--|
| | Marketing & Promotion | Advocacy | Networking & Events | Economic Development | Safety & Security | |
| HOW WE DO IT | Priority Weighting | The Marketing and Promotion of Manukau and its businesses will be the major priority of the Association in this five-year plan. | Underpinning the Marketing and Promotion of Manukau businesses, the Association will give priority to advocating on issues which impact on the area. The Association will also explore with other southern BIDs a shared advocacy platform for issues of mutual interest. | This activity is regarded as an essential function of the Association. It has been significantly impacted by the Covid-19 Pandemic. Business Manukau will reactivate this role by running business networking and supporting community events of significance to Manukau. | The Association's role will be to support the continued growth of the Manukau business economy (the second largest centre in Auckland) by underpinning this growth through other priorities identified in this plan. | Having developed significant capacity in this activity over the last three five-year strategic plans, Business Manukau will sustain and maintain support for this role over the next five-years, recognising the CAPEX spend will not need to be at previous levels due to now installed infrastructure. |
| | Sustain / Maintain | Refer below | Refer below | <ul style="list-style-type: none"> • 'Post' Covid-19 pandemic return to regular networking functions, in association with other organisations or independently. | <ul style="list-style-type: none"> • Maintain support for the economic development of the BID area through advocacy, marketing and promotion, networking & events and safety & security initiatives. • Collaborate with key stakeholders including Eke Panuku, Central Government agencies, Tertiary education providers and Westfield in their respective investment plans for Manukau. | <ul style="list-style-type: none"> • Maintain existing resources. • Sustain operational spend and focus. |
| | Grow / Expand | <ul style="list-style-type: none"> • Significantly increase investment (people/ time/resources) in the Marketing & Promotion of Manukau Business and community. • Promotion of Manukau as the 'HEART OF THE SOUTH'. • Developing an identity as a 'VOICE FOR THE SOUTH'. | <ul style="list-style-type: none"> • Grow capacity to advocate on issues that impact on business by; • Supporting the establishment of a southern BID advocacy framework. • Expand internal resources to support the advocacy function. • Develop internal capacity to interact with media, and/or to expand social media presence. • Develop relationships with Iwi/hapu and community organisations in the south to enhance advocacy capacity. | <ul style="list-style-type: none"> • Grow opportunities with Council, the Otara-Papatoetoe Local Board and community to deliver events in Manukau. • Work with relevant organisations for the return of previous large events in Manukau, including Waitangi Day, Polyfest and Diwali. • Support an annual Matariki event in Manukau. • Investigate/support the development of Day/Night markets. | <ul style="list-style-type: none"> • Work with other key stakeholders to grow night and weekend spend in Manukau. • Grow understanding of the impact of climate change on business and provide support for measures that might be identified. • Support the construction of additional office and residential accommodation in Manukau. • Support Manukau's growth as the Tertiary Education hub of the south. | <ul style="list-style-type: none"> • Continue/expand collaboration with other organisations/businesses that independently secure security services in the BID or associated area to maximise benefits of working closely on safety. |
| | Measure / Monitor | <ul style="list-style-type: none"> • Develop assessment measures to identify and monitor the impact of active marketing and promotion of Manukau. • Undertake customer, business and community perception surveys of the Manukau 'brand'. | <ul style="list-style-type: none"> • Monitor content of media articles published as a result of Association initiatives and/or issues publicised about Manukau. • Monitor impact of advocacy on issues affecting Manukau business and our community. • Monitor the effectiveness of input into advocacy forums and relationship building with Iwi/community. | <ul style="list-style-type: none"> • Number of Events sponsored, supported or delivered by the Association. • Number of networking functions sponsored or run by the Association. • Positive feedback received. | <ul style="list-style-type: none"> • Measure growth in retail spend (Marketview or similar). • Monitor central/local government/Tertiary education/ investment in Manukau. | <ul style="list-style-type: none"> • Reduction in reported security incidents on an annual basis. • Member satisfaction with the security services provided by the Business Association. |
| | Good Governance | <p>Our Role</p> <p>Providing key leadership and resources for the marketing and promotion of the business interests of Manukau.</p> | <p>Our Role</p> <ul style="list-style-type: none"> • Being identifiable advocates for Manukau business and our community. • Representing Manukau as the 'Heart of the South'. | <p>Our Role</p> <ul style="list-style-type: none"> • Working with key institutions, Iwi/hapu and business to attract new and former iconic events to Manukau • Providing an active calendar of networking opportunities for members. | <p>Our Role</p> <ul style="list-style-type: none"> • Enhancing positive and sustainable relationships with Council/Local Boards/CCOs, Iwi/hapu, Business and Community. • Supporting the growth of Manukau Business. | <p>Our Role</p> <p>Actively supporting the safety and security needs of Manukau Business.</p> |

Three Main Objectives for 2022-2024:

1. Develop a **strong destination brand identity** for Manukau in association with key stakeholders.
2. Work closely with key stakeholders to **promote Manukau** as a fantastic place to shop, live, work, study and play.
3. Complete Stage 2 of the **CCTV Project** (8 cameras left to install, 6 left to activate)



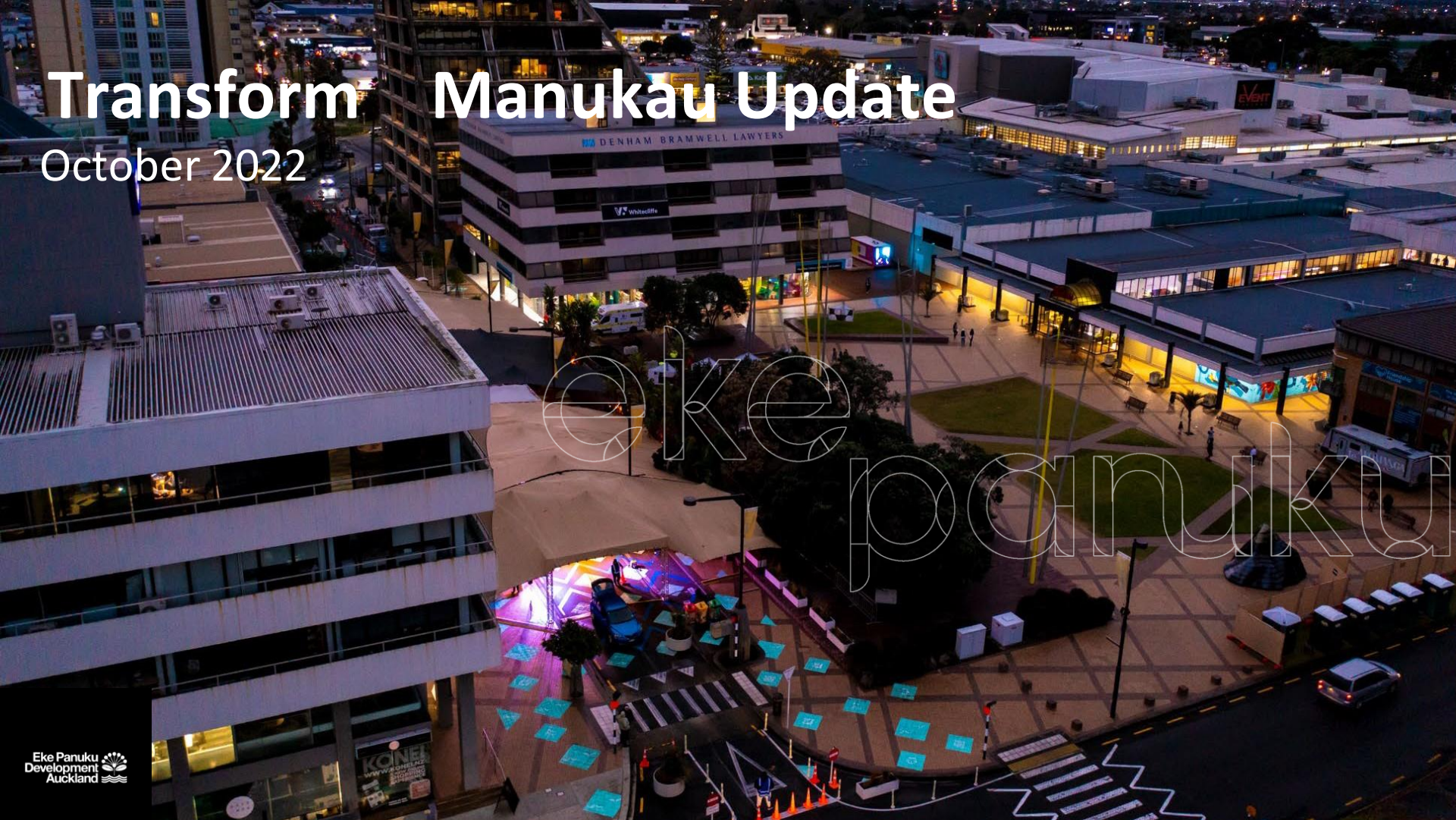
Business Plan 2022 - 2024

Business Plan 2022 - 2024

Transform Manukau Update

October 2022

eke panuku



Manukau is the thriving heart and soul for the south

Manukau Central as the gateway to affordable and sustainable urban living, a meeting place and a hub for learning, leisure, cultural experiences; surrounded by healthy neighbourhoods.

Since its inception in the 1970s, Manukau was intended to become the hub of south Auckland. The Auckland Plan 2050 identified Manukau as one of Auckland's three major metropolitan centres. It is a Panuku 'transform' priority location, that aims to create a thriving city centre, connected to healthy and sustainable neighbourhoods.



At the centre of the rapidly expanding South Auckland region



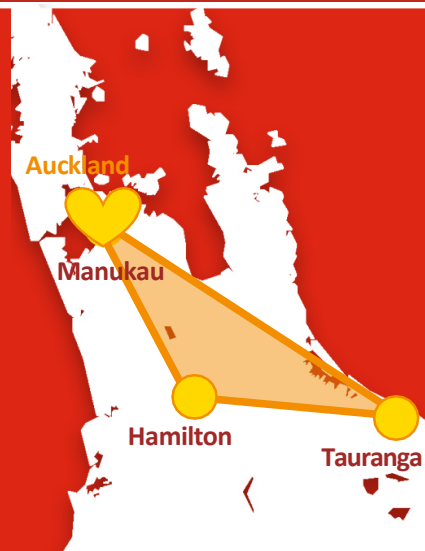
8km from Auckland International Airport



The gateway to Auckland as part of the economic 'golden triangle'



18km to Auckland City Centre



How Manukau will regenerate over the next 20 years

Over 600,000m² of Public Realm investment including 20km of new walking and cycling pathways

Over 100,000m² of new Commercial Space providing new employment opportunities in Manukau Central

Over 1000 new homes and 20,000 Residents living in Manukau Central

Restored and regenerated Puhinui Stream

Completed Airport to Botany Rapid Transit route

Completed new Walking and Cycling networks throughout Manukau

Manukau Plaza and Manukau Central Public Realm upgrades complete

Wiri Playground opens

Barrowcliffe Bridge & Pond Shared Path complete

Kotuitui Neighbourhood Stage One complete

MIT Tech Park opens

Hayman Park Playground complete

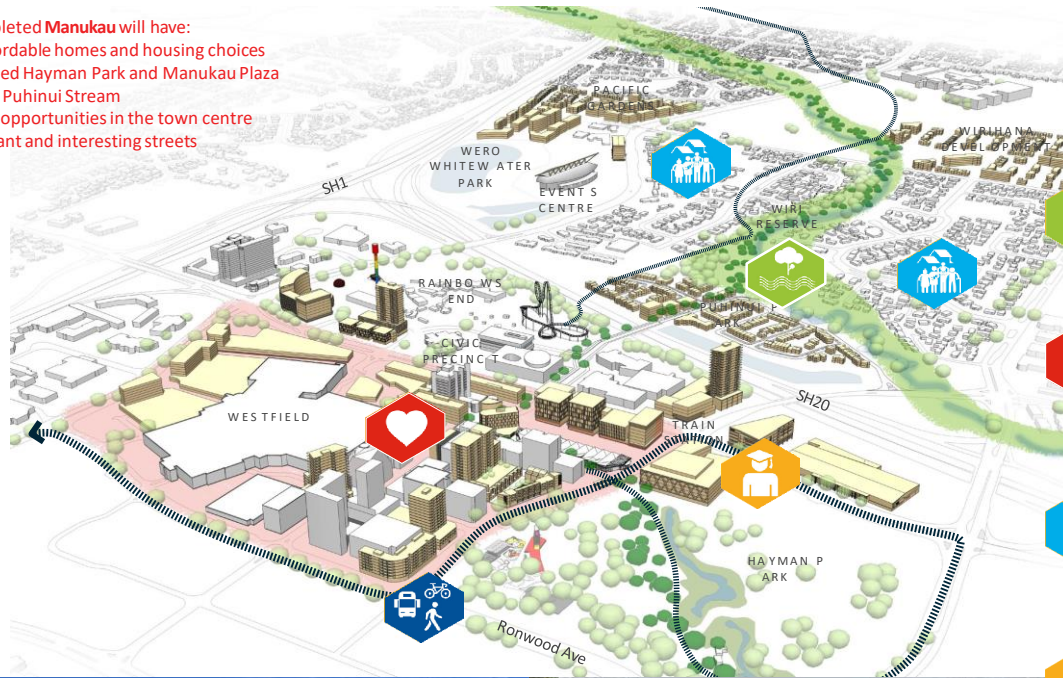
Manukau Bus Interchange opened

Putney Way Streetscape upgrade complete



Once completed **Manukau** will have:

- More affordable homes and housing choices
- A revamped Hayman Park and Manukau Plaza
- A healthy Puhinui Stream
- More job opportunities in the town centre
- Safe, vibrant and interesting streets



Transform Strategy: Five Key Moves

Key move one: Realising the potential of the Puhinui Stream – enhancing the Puhinui Stream corridor and creating a source of community pride, activity, movement and interaction.

Key move two: Creating a vibrant heart – redeveloping multiple sites throughout Manukau Central, overhauling the public realm, and creating places to live, work, play and celebrate.

Key move three: Developing the Wiri healthy neighbourhood – working in partnership to create healthy homes and neighbourhoods in the Wiri neighbourhood centred on the Puhinui Stream.

Key move four: Harnessing learning and innovation opportunities – supporting Manukau as a hub for end to end learning and business innovation, and enabling the community to drive social and economic prosperity.

Key move five: Enhancing community connectivity – further developing the public transport network, and spreading a safe cycling and walking network, to improve community connections, near and far.



Artists impression of Airport to Botany Rapid Transit



Artists impression of Puhinui Stream Regeneration

2021: The Year of Connectivity

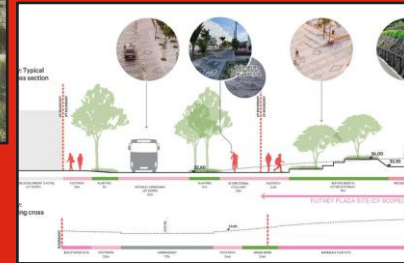
- Connecting Wiri Playground to Manukau Plaza
- Wifi in the city centre

2022: The Year of Amenity and Activation

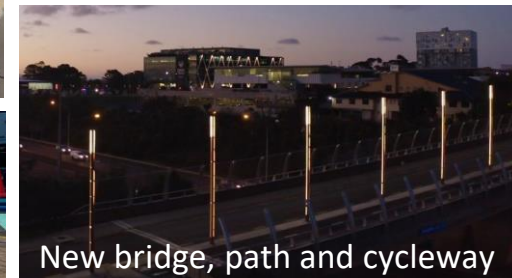
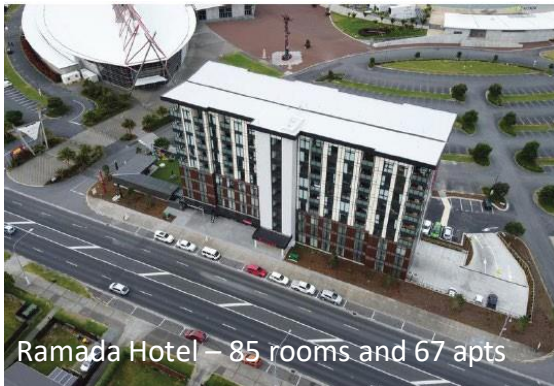
- Completing Wiri Playground, starting the Hayman Playground
- Activation of Containers
- Finalising Puhinui Strategy
- 2022 Flagship Matariki Celebrations

2023: The Year of Project Design Development

- Hayman Park Wetlands
- Manukau Steps
- Cycleway options
- Karina Williams Way extension
- Sportsbowl
- Osterley Way Stage 1
- Puhinui DHB Pathway



Completed projects



Some more recent



Matariki ki Uta – Manukau led by iwi



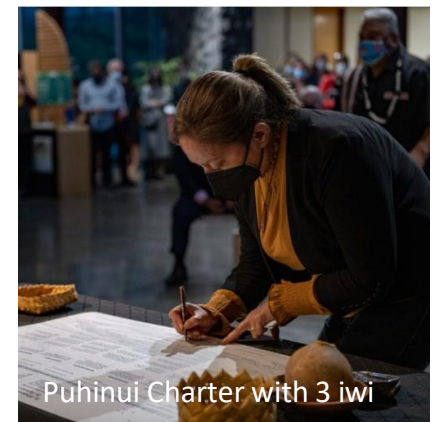
Wiri footbridge to support residential development



Manukau Southern Hub upgrade



Kotuku House sale



Puhinui Charter with 3 iwi

A new destination playground



With lots more in the works...



Budget
for
Next Year

2023 - 2024

| | 2024 | 2023 | 2022 |
|---|------------------|-------------------|------------|
| | Budget | Budget | Actual |
| REVENUE | | | |
| Targeted Rate Grant | \$ 525,300 | \$ 525,300 | \$ 510,000 |
| Proposed increase to Targeted rate | \$ 52,530 | | |
| | \$ 577,830 | | |
| SUNDRY INCOME | | | |
| Dividends Received | \$ 320 | \$ 380 | \$ 374 |
| Grants Received | \$ 1,813 | \$ - | \$ - |
| Interest Received | \$ 180 | \$ 120 | \$ 223 |
| Other Revenue | - | \$ - | \$ 6,893 |
| Total Sundry Income | \$ 2,313 | \$ 500 | \$ 7,490 |
| | | | |
| Total Income | \$ 580,143 | \$ 525,800 | \$ 517,490 |
| Less Expenses | | | |
| Administration Expenses | \$ 112,470 | \$ 102,402 | \$ 96,490 |
| Office Rent & Rates | \$ 22,800 | \$ 24,378 | \$ 20,819 |
| Town Centre Management | \$ 124,992 | \$ 115,572 | \$ 116,586 |
| Town Centre Marketing | \$ 60,000 | \$ 80,616 | \$ 17,746 |
| Town Centre Networking Events | \$ 16,800 | \$ 15,600 | \$ 1,167 |
| Crime Prevention | \$ 183,912 | \$ 157,368 | \$ 144,968 |
| | | | |
| Total Expenses | \$ 520,974 | \$ 495,936 | \$ 397,776 |
| | | | |
| Net Surplus / (Deficit) Before Depreciation | \$ 59,169 | \$ 29,864 | \$ 119,714 |
| | | | |
| Less Depreciation | \$ 66,324 | \$ 102,144 | \$ 83,983 |
| Gain on Sale of Fixed Assets | - | - | |
| | | | |
| Net Surplus / (Deficit) After Depreciation | -\$ 7,155 | -\$ 72,280 | \$ 35,731 |

^[1] The proposed increase of \$52,530 to be approve as part of the total BID Targeted rate grant for 2023/24 to equal \$577,830

^[2] The proposed increase of \$52,530 has been included in the total expenditure budget of the Town Centre Marketing spend

Special Resolution

Change in Constitution

Election of Officers

Election of Committee

Re-Appointment of Auditors

General Business